ESG and sustainability reporting

ESG for Management and the Board of Directors

A half day to give management and the board of directors a clear reading of the company's ESG issues: what customers, lenders and investors ask for, the texts to follow, the risks and the decisions that fall to governance. The format is short, centred on your situation, and ends with the trade-offs to prepare. First step of the ESG reporting path.

Duration : 0.5 day

Objectives

1. Explain what ESG covers and why requests come first from customers, lenders and investors
2. Identify the texts that affect the company: CSRD and VSME, CBAM, due diligence, lender requirements
3. Assess the ESG risks and opportunities that fall to the board
4. Define the role of the board and management: oversight, skills, executives' ESG objectives, validation of published information
5. Decide the priorities and resources of the ESG programme

Programme

Half day

• ESG landscape of a Moroccan exporting or financed company: who asks for what, with which deadlines

• Key texts in brief: CSRD after Omnibus, VSME, CBAM in its definitive regime since 1 January 2026, due diligence, taxonomy

• ESG governance: role of the board, committees, skills, information to receive, responsibility for published figures

• Workshop: the company's priority ESG risks and opportunities and the decisions to take

• Knowledge test and management roadmap

Teaching methods

• Short presentation, prepared with management from the company's situation

• Qualtivate ESG maturity diagnostic completed by executives before the session

• Discussion of real customer and lender requests received by the company

• Collective exercise to prioritise risks and opportunities

• Summary note handed to board members

Assessment and documents

Short knowledge test at the end of the session, follow-up evaluation at D+1, numbered training certificate verifiable online for each participant. The company receives the training report and the summary of the priorities selected.

Bilingual materials for every participant; each classroom course comes with its digital twin on OmniLearn.

Good to know

This half day opens the ESG reporting path (6 days over a semester), followed by "Double Materiality and Climate Transition Plan", "ESG Indicators: Data Collection, Quality and Reliability" and "Social Audit: SMETA and amfori BSCI".

Practical information

Duration	0.5 day
Audience	Executives, directors, members of the management committee
Prerequisites	No prerequisites
Group size	Groups of 6 to 12 participants, in-company
Format	In-company, face to face on your site
Language	French, Darija or English; bilingual materials
Funding	OFPPT special training contracts (TFP), GIAC, Maroc PME: we prepare the applications with you, at no extra cost.
Programme customisation	Programme adapted to your procedures, your equipment and your audience

Frequently asked questions

Is a half day enough?

For management and the board, yes: the aim is to understand the issues and take the framing decisions, not to produce the report. Operational teams continue with the modules of the ESG reporting path.

Can the session be organised around a board meeting?

Yes. The session is held at your site or head office, before or after a board or management committee meeting, in French or English depending on the make-up of the group.

Can independent directors take part?

Yes, and it is advisable: oversight of ESG matters falls to the whole board. The content is prepared for an audience of executives, with no technical prerequisite.