ESG and sustainability reporting

Decarbonisation Strategy and SBTi Pathway

One day to move from a GHG inventory to a decarbonisation strategy expressed in tonnes avoided: levers by scope, prioritisation, pathway and, if your customers ask, targets aligned with the SBTi criteria. You work on your emission sources and your projects, and leave with a reduction pathway and the list of actions that support it.

Duration : 1 day

Objectives

1. Link the GHG inventory to reduction levers: energy efficiency, renewable electricity, fuels, processes, logistics, purchasing
2. Assess and rank levers by tonnes avoided, investment, lead time and feasibility
3. Build a reduction pathway with a base year, milestones and targets by scope
4. Explain how the SBTi works, the timetable of its Corporate Net-Zero Standard and the validation procedure
5. Prepare annual monitoring and communication of progress

Programme

Day 1 — morning

• Starting from the GHG inventory: significant sources, uncertainties, missing data

• Levers by scope: energy and processes (scopes 1 and 2), renewable electricity and self-generation, suppliers and transport (scope 3)

• Prioritising actions: tonnes avoided, investment, lead time, implementation risks

• Exercise: quantify three levers on your own emission sources

Day 1 — afternoon (workshop)

• SBTi: near-term and net-zero targets, commitment, submission and validation by the SBTi

• Corporate Net-Zero Standard: V2.0 published on 11 June 2026, V1.3.1 frames validations in 2026 and remains available until 31 January 2028

• Workshop: your company's reduction pathway and associated action plan

• Knowledge test and indicators for annual monitoring of the pathway

Teaching methods

• Work on your GHG inventory and your actual energy consumption

• Building a lever prioritisation curve in energy, production and purchasing sub-groups

• Commented reading of the criteria published by the SBTi

• Examples of pathways from industrial companies and exporters, made anonymous

• Final test on levers and SBTi rules

Assessment and documents

Knowledge test at the end of the day, follow-up evaluation at D+1, numbered training certificate verifiable online for each participant. The company receives the training report, the reduction pathway and the action plan from the workshop.

Bilingual materials for every participant; each classroom course comes with its digital twin on OmniLearn.

Good to know

Without a GHG inventory, start with "GHG Inventory: ISO 14064-1:2018 and GHG Protocol". To distinguish net zero from carbon neutrality, see the half-day "Net Zero: IWA 42, ISO/DIS 14060 and the SBTi Standard".

Practical information

Duration	1 day
Audience	Management, energy, production, CSR, finance
Group size	Groups of 6 to 12 participants, in-company
Format	In-company, face to face on your site
Language	French, Darija or English; bilingual materials
Funding	OFPPT special training contracts (TFP), GIAC, Maroc PME: we prepare the applications with you, at no extra cost.
Programme customisation	Programme adapted to your procedures, your equipment and your audience

Frequently asked questions

Do we have to have our targets validated by the SBTi?

No, it is a choice. Some customers and investors ask for it; others accept a company-specific pathway if it is quantified and monitored. Validation is the SBTi's decision: the course helps prepare the submission, it does not grant it.

Which version of the SBTi net-zero standard should be used?

Version 2.0 was published on 11 June 2026; version 1.3.1 remains the framework for validations in 2026. The SBTi opens validation under V2.0 in the first quarter of 2027, with the option of V1.3.1, which remains available until 31 January 2028; any new submission from 1 February 2028 follows V2.0.

Do we need a GHG inventory before the course?

It is preferable: the pathway is built on your emission sources. Failing that, the workshop works on estimates based on your energy consumption and identifies the data to gather.