Operational excellence

Champion: Selecting and Sponsoring Projects

One day for the executives who launch or sponsor Lean Six Sigma projects. It teaches how to choose the projects that matter, agree a realistic charter with the Belt, remove obstacles along the way and validate the gains, without going into statistics. The project portfolio is built from your company's own objectives and indicators.

Duration : 1 day

Objectives

1. Explain the Lean Six Sigma approach, its roles and what management must bring to each project
2. Select projects based on company objectives, losses and customer expectations
3. Validate a project charter: problem, scope, quantified target, resources, deadlines
4. Run phase-end reviews and decide whether to continue, reframe or stop a project
5. Validate the gains and organise how they are maintained with the process owner

Programme

Day 1 — morning

• Lean Six Sigma for management: DMAIC, roles, what a programme demands in time and resources

• The Champion: sponsor, arbiter, guarantor of resources and results

• Where good projects come from: strategic objectives, losses, complaints, drifting indicators

• Selection criteria: stake, feasibility, available data, duration

Day 1 — afternoon (workshop)

• Workshop: your company's project portfolio, ranked and prioritised

• Validating a charter with a Belt: quantified target, scope, team

• Phase-end reviews: the questions a Champion asks at each DMAIC phase

• Validating gains with management control and follow-up after closure

• Knowledge test on the Champion's role

Teaching methods

• One-day format, practical, suited to executive diaries

• Work on your company's objectives, indicators and known losses

• Project review role-play, with the participant in the Champion's seat

• Project selection grid and charter template handed to management

• Examples of project portfolios in industry, agri-food and logistics

Assessment and documents

Knowledge test at the end of the day, end-of-course evaluation at D+1, numbered training certificate verifiable online and training report. The prioritised project portfolio and the charters worked on in the workshop are handed to management.

Bilingual materials for every participant; each classroom course comes with its digital twin on OmniLearn.

Good to know

This day is useful at the launch of a wave of Green Belt or Black Belt projects: Champions and Belts then work on the same charters. For the rest of the staff, the « Lean Six Sigma White Belt — Awareness » awareness course presents the approach in half a day.

Practical information

Duration	1 day
Audience	General management, site and plant directors, function heads who sponsor improvement projects
Prerequisites	No prerequisites
Group size	Groups of 6 to 12 participants, in-company
Format	In-company, face to face on your site
Language	French, Darija or English; bilingual materials
Funding	OFPPT special training contracts (TFP), GIAC, Maroc PME: we prepare the applications with you, at no extra cost.
Programme customisation	Programme adapted to your procedures, your equipment and your audience

Frequently asked questions

Does a Champion need to master statistics?

No. They must be able to read a charter, ask the right questions in reviews and judge whether a conclusion rests on data. Statistical tools remain the business of Green Belts and Black Belts.

Why train sponsors?

Because a project without an active sponsor stops at the first difficult decision: team availability, access to the line, a change to equipment. The Champion removes these obstacles and validates the gains with management control.

Can we run this day with the full management committee?

Yes, it is even the most useful format: projects are selected in the room, and each director leaves with the projects they sponsor.