ESG and sustainability reporting

CGEM CSR Label: Preparing the Application

One day to prepare the CGEM CSR label application with the team that will carry it. Preconditions, objective-by-objective self-assessment across the nine areas of the charter, evidence to gather, employee interviews, action plan signed by the chief executive: the method is applied to your company, up to the list of gaps to address before the assessment.

Duration : 1 day

Objectives

1. Explain the steps of labelling, from the application to the follow-up assessment
2. Check the preconditions: membership, scope, social situation, supplier payment terms
3. Carry out a self-assessment across the nine areas of the charter, separating legal obligation, actual practice and evidence
4. Identify the legal non-compliances to correct before filing the application
5. Build a dated, costed action plan ready to be signed by the chief executive

Programme

Day 1 — morning

• The CGEM CSR label: charter, nine areas, assessment by a third-party body, awarding committee, follow-up assessment

• Before applying: scoping meeting, scope, form documents, management sponsorship

• The nine areas one by one: human rights, employment conditions, environment, bribery, competition, governance, customers, suppliers, community engagement

• Exercise: your company's first findings on three areas

Day 1 — afternoon (workshop)

• Evidence expected by area: social declarations, health and safety, waste, ethics, governance, purchasing

• Preparing interviews with employees and external stakeholders, and the site visit

• Mistakes that delay an application; validation of the assessment report and means of appeal

• Workshop: your company's self-assessment grid, list of gaps and outline of the action plan

• Knowledge test

Teaching methods

• Self-assessment grid built on the charter's objectives, completed with your teams

• Review of samples of your evidence: social declaration slips, registers, policies

• Role play: the assessor interviewing an employee

• Sub-group work, one charter area per group

• Final test

Assessment and documents

Knowledge test at the end of the day and follow-up evaluation at D+1. Numbered training certificate, verifiable online, for each participant; the company receives the training report, its self-assessment grid and the list of gaps to address.

Bilingual materials for every participant; each classroom course comes with its digital twin on OmniLearn.

Good to know

Afflatus prepares companies; the label is awarded by the CGEM, after assessment by a third-party body, under its own rules. To lay the foundations of the approach, see "Social Responsibility: ISO 26000:2010"; to make the data reliable afterwards, "ESG Indicators: Data Collection, Quality and Reliability".

Practical information

Duration	1 day
Audience	General management, CSR, HR, finance, quality-environment and purchasing of CGEM member companies aiming for the label
Prerequisites	No prerequisites
Group size	Groups of 6 to 12 participants, in-company
Format	In-company, face to face on your site
Language	French, Darija or English; bilingual materials
Funding	OFPPT special training contracts (TFP), GIAC, Maroc PME: we prepare the applications with you, at no extra cost.
Programme customisation	Programme adapted to your procedures, your equipment and your audience

Frequently asked questions

Who awards the CSR label?

The CGEM, on the basis of the report of a third-party assessment body and the decision of its awarding committee. The course prepares your team for this assessment; it does not replace it and does not prejudge its outcome.

Which documents should we bring to the course?

The application form if already completed, the organisation chart, a few social declaration slips, the minutes of the health and safety committee, your waste registers and your purchasing policy. These documents are used in the workshop and remain confidential.

Are our ISO certifications enough?

They help: ISO 45001:2018, ISO 14001:2026 or a food safety system provide part of the evidence. But the charter also covers governance, bribery, competition, suppliers and community engagement, which these standards do not address.

How long does it take to be ready?

It depends on the gaps found, above all legal non-compliances, which must be corrected or clearly under way before filing. The workshop makes it possible to estimate this lead time for your company.

Can the course be funded?

It can be included in your training plan and be the subject of an application under the OFPPT special training contracts, according to the rules in force and your situation. We prepare this file with you.